

Lundquist WIC Program

To Educate And Empower Families To Live Healthier Lives

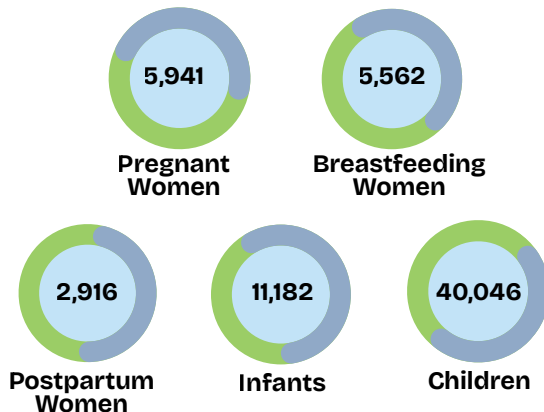
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Who Participates in WIC

Serving families across **11 locations**
in South Los Angeles

August 2025



Breastfeeding

Educating families and improving health
throughout the **South Los Angeles**
metropolitan area.

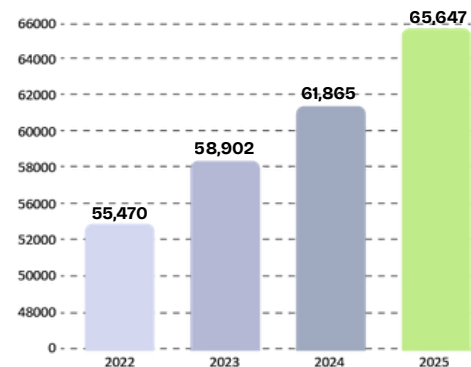
The **Breastfeeding/Chestfeeding**
Initiation rate is 52%. That is over half
of new mothers that continue to
breastfeed/Chestfeed their infants
at **3 months of age**.



Growth In WIC Participation

Lundquist WIC Program continues
to see steady growth.

Participation from January 2022- 2025



Mortality and Birth Outcomes in Los Angeles County

10.3

Maternal mortality per 100,000 live
births, 2018-2022

4.1

Infant mortality per 1,000 live births, 2023

9.4

Preterm births per 100 live births

For every dollar spent on prenatal WIC services, the savings
range from \$1.24 to 6.83 due to **improved birth outcomes** and
reduced healthcare costs.

Food Insecurity

29% of WIC
participants in Los
Angeles County are
food insecure.

WIC Food Package

The WIC food packages stem
from evidence-based
recommendations providing
more choices, balance,
flexibility and support for
WIC families

Funding

Adequate funding
ensures all families
eligible for the WIC
Program are served as
participation rates
continue to increase.